MAKE IT MEANINGFUL.

Make it happen.

Ashleigh Hakes

Immersive Experience Producer & Strategist

I bring people, ideas, and experiences together. From the first spark to the return home, I help turn a vision into something people can feel, trust, and remember.



Sacred and strategic. Human, through and through.

Austin, Texas / Collaborations near & far

17+ years
Experiences & production

1,000+
People guided

5 continents
Connection & exploration

THE PERSON BEHIND THE WORK

Rooted in study. Shaped by living.

My approach brings human development, holistic health, ceremony, and real-world production into the same room. I care about the feeling and the follow-through.

EDUCATION

B.A. in Human Development

Prescott College / 2016

4.0 GPA

Self-designed focus in Holistic Health & Energy Healing.

SELECTED OPERATIONS & LEADERSHIP

Operations Director

Cosmos Ranch

Operations & Volunteer Director

Medicine for the People

General Manager

PrOzone Therapy & Float Spa

Manager & Breathwork Facilitator

The Ocean Lab

Additional leadership, programming, and facilitation across wellness and yoga studios.

TRAINING & CONTINUING PRACTICE

A foundation built over time.

2011 / Ayurveda 101

2014 / LEAPYEAR experiential education: India, Nepal, Hawaii, internships & rites of passage

2016; returned 2018 / Nine Gates Mystery School

2016 / Reiki Master / Healing Today

2017 / Trauma-Informed EFT / Lillian Moore

2017 / Certified Meditation Teacher / Natura Training Institute

2018 / Mindfulness Certificate Training / Dallas Yoga Center

2018 / Mindfulness Master Practitioner / Natura Institute

2021-2023 / Mastery of Ceremonial Facilitation / Robin Rivera Global

Holistic Health & Wellness Certification / Natura Training Institute

Holistic Weight Loss Coaching / Natura Training Institute

Breathwork Facilitation Training

Sound Healing & Vibrational Facilitation

Energy Healing & Chakra System Studies

Ordained Minister / Universal Life Church

Field Marketing Management Training / Field Team Academy

EIPC / Brand Ambassador Marketing / Affiliate Marketing

WAYS WE CAN WORK TOGETHER

Your vision. A thoughtful partner.

Experience strategy & production

Retreats, gatherings, celebrations, and brand experiences.

Concept and programming, guest journey, timelines, vendors, and on-site flow.

Speaking & team experiences

Participatory sessions for connection, reflection, and leadership.

Belonging by Design, workshops, guided resets, and integration.

Creator partnerships & storytelling

Grounded stories about places, practices, and experiences.

Social storytelling, on-location collaborations, educational content, and voice.

Strategy & creative direction

A thought partner for the bigger vision and the next practical step.

Experience architecture, offer design, and community and partnership strategy.

SELECTED WORK

From the vision to the room.



Solarpunk Summit

Speaker / Skill Building Operations Director

Speaking, skill-building experiences, and the coordination that helps people participate.

Explore the project



Sacred Explorer

Founder

International retreats connecting place, practice, and people. Pictured: our community in Bali.

Explore the project

SELECTED WORK

From the vision to the room.



The Enchanted Waffle

Experience Maven & Business Strategy

Clarifying the guest experience, creating ways to participate, and building relationships that invite people to return.

Explore the project



Embody Love Curations

Founder & Event Producer

Ceremony, sound, reflection, and sensory details, with practical care for how a gathering unfolds.

Explore the project

VOICE & GUIDED AUDIO

Let the words feel human.

Six short samples. Warm, grounded, and present. Click a title to listen online.

Arrival & Focus 0:21
A calm invitation to arrive.

Wind Down 0:26
A softer pace, with room to settle.

Conversational Brand 0:21
An approachable voice for your story.

Instructional 0:28
Clear, steady guidance.

Documentary 0:25
Thoughtful, curious narration.

Guided Reflection 0:30
Space to listen and return to yourself.

Download all six MP3s

Listen on the portfolio page

IN MY OWN WORDS

The thinking behind the work.



ESSAY / SEPTEMBER 2026

New Beginnings

A reflection on starting again, listening to yourself, and finding a way home through change.

Read my essay



VoyageAustin

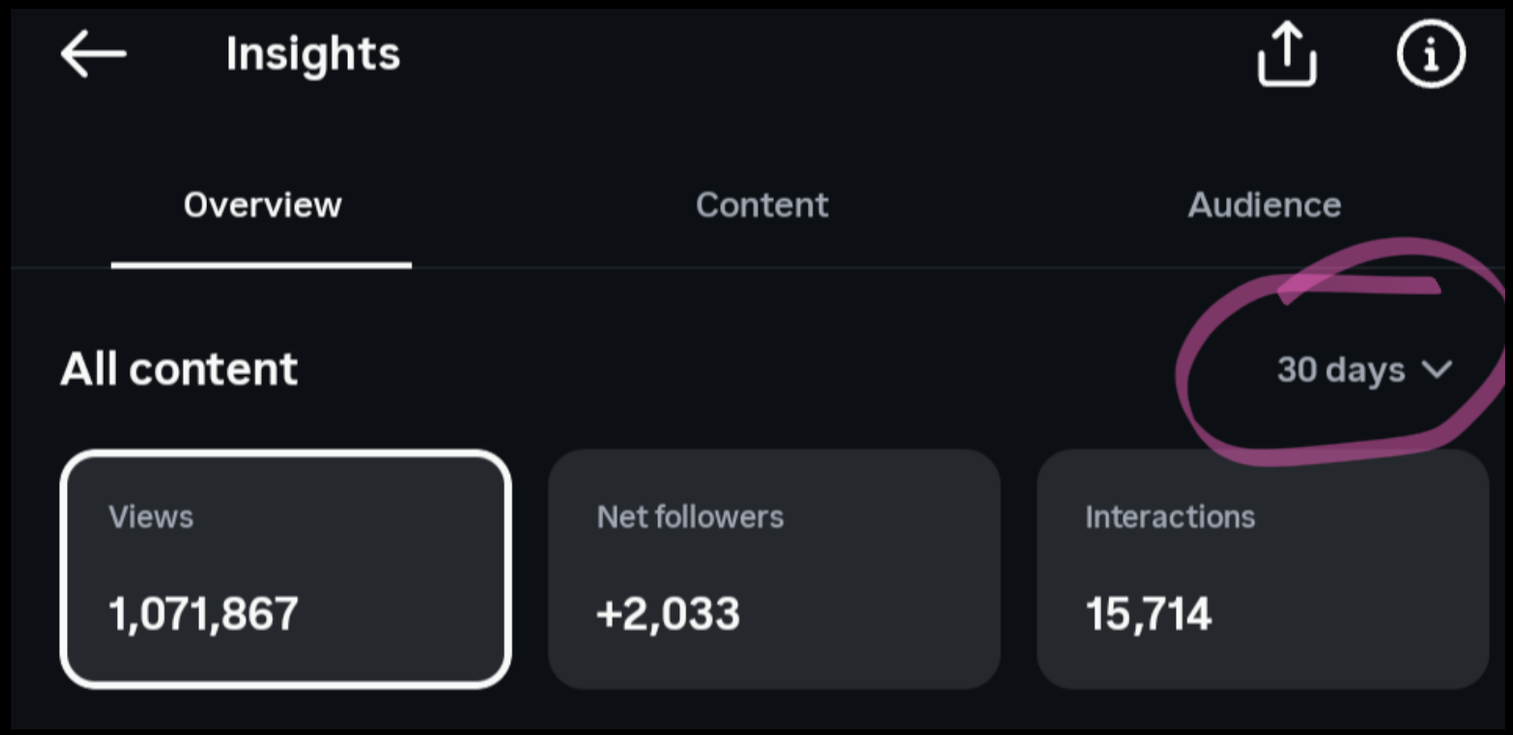
Conversations with Ashleigh Hakes

The story behind my work and why bringing people together matters to me.

Read the interview

AUDIENCE / SCREENSHOT EVIDENCE

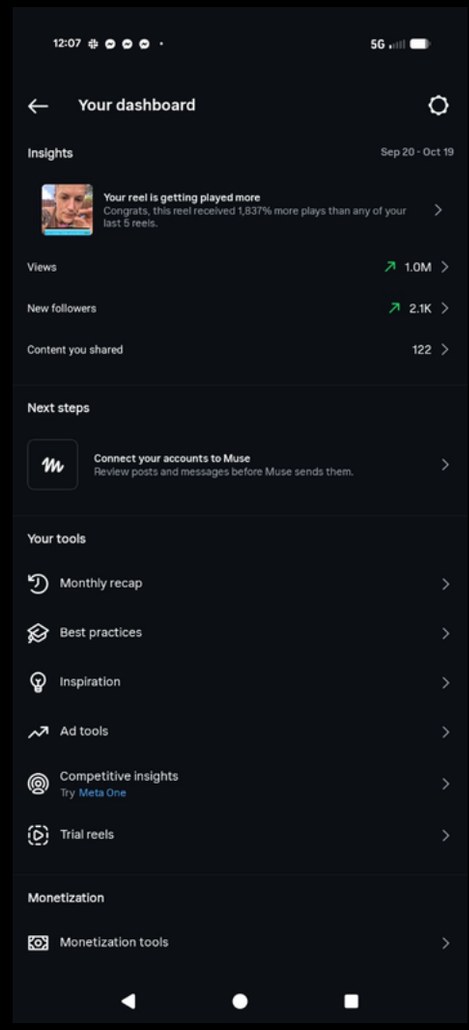
A very human conversation.



1,071,867 views

15,714 interactions / +2,033 net followers

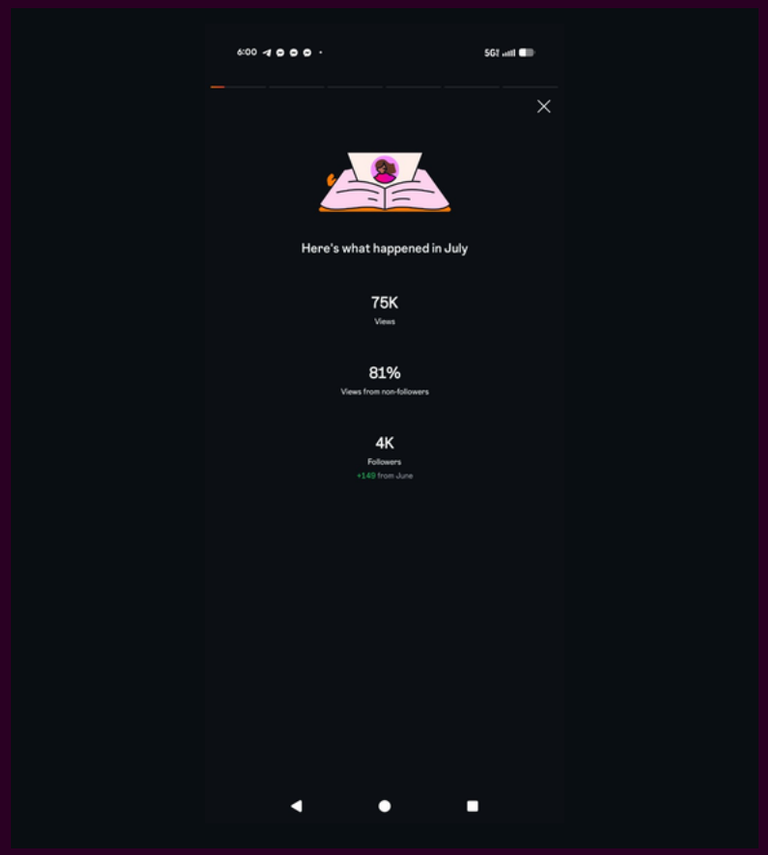
30-day Insights window, shared October 22, 2026. Exact dates and account name are not displayed in this crop.

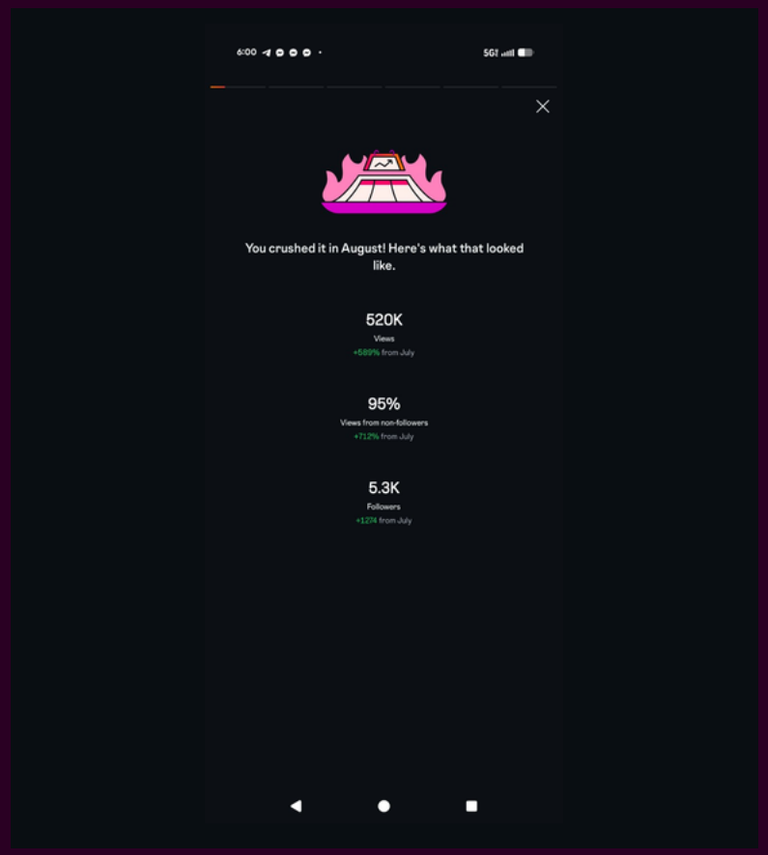


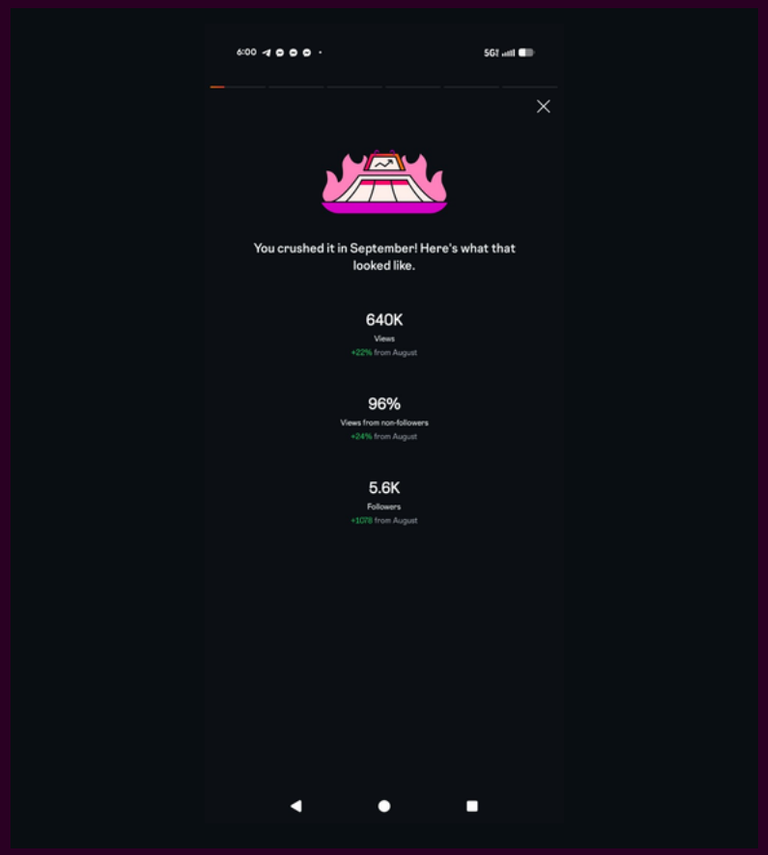
Sep 20-Oct 19 dashboard
1.0M views / 2.1K new followers

MONTHLY SNAPSHOTS

The conversation growing.







July / 75K views

August / 520K views

September / 640K views

Actual recap screenshots shared October 2026. The images display months, but not a year. Views are not impressions. These screenshots do not show a native engagement rate; overlapping reporting windows are not added together.

LET'S CREATE TOGETHER

What do you want people to feel?

Tell me about your company, the people you want to reach, and what you have in mind. I'd love to hear the first spark.

A few details about timing, scope, and budget will help us start a useful conversation.

Share your project

Request campaign analytics

ashleigh@aumarts.com

Instagram **LinkedIn** **Facebook** **YouTube**

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